

F/P

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO 261445

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman
Name
3050 K St NW Wash DC 20007
Address
202 338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt - Treasurer

Federal
President

* The Treasurer is often the only top officer of a Candidate Committee;



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Advertiser Ref

[illegible]



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WPLG	10/09/12	10/15/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:00 AM-10:30 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:00 AM-10:30	MTWThF----	:30		\$400.00	0.00 NM		
Ⓜ MG for 1.3,1.5,1.4,1.1,1.2														
8	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:00 AM-10:30	MTWThF----	:30		\$400.00	0.00 NM		
Ⓜ MG for 1.3,1.5,1.4,1.1,1.2														
9	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:00 AM-10:30	MTWThF----	:30		\$400.00	0.00 NM		
Ⓜ MG for 1.3,1.5,1.4,1.1,1.2														
10	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:00 AM-10:30	MTWThF----	:30		\$400.00	0.00 NM		
Ⓜ MG for 1.3,1.5,1.4,1.1,1.2														
E 2	WPLG	10/09/12	10/15/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:30 AM-11:00 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:30 AM-11:00	MTWThF----	:30		(\$125.00)	0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10														
2	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:30 AM-11:00	MTWThF----	:30		(\$125.00)	0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10														
3	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:30 AM-11:00	MTWThF----	:30		(\$125.00)	0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10														
4	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:30 AM-11:00	MTWThF----	:30		(\$125.00)	0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10														
5	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:30 AM-11:00	MTWThF----	:30		(\$125.00)	0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10														
6	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:30 AM-11:00	MTWThF----	:30		\$400.00	0.00 NM		
Ⓜ MG for 2.4,2.1,2.5,2.3,2.2														
7	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:30 AM-11:00	MTWThF----	:30		\$400.00	0.00 NM		
Ⓜ MG for 2.4,2.1,2.5,2.3,2.2														
8	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:30 AM-11:00	MTWThF----	:30		\$400.00	0.00 NM		
Ⓜ MG for 2.4,2.1,2.5,2.3,2.2														
9	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:30 AM-11:00	MTWThF----	:30		\$400.00	0.00 NM		
Ⓜ MG for 2.4,2.1,2.5,2.3,2.2														
10	WPLG	10/09/12-10/15/12		M-F 10a Ricki Lake	10-11a		(10:30 AM-11:00	MTWThF----	:30		\$400.00	0.00 NM		
Ⓜ MG for 2.4,2.1,2.5,2.3,2.2														
E 3	WPLG	10/09/12	10/15/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MTWTF--	:30	5	\$700.00	LUR	0.00 NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$700.00		0.00					



Hiatus Dates

Order Sep 00:15:00

Estimate # **2002**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WPLG	10/09/12	10/15/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MTWTF--	:30	5	\$700.00	LUR	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/09/12	10/15/12	MTWTF--	5		\$700.00	0.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WPLG	10/09/12-10/15/12	M-F 11-1135P	11-1135P	MTWThF----	:30	(\$700.00)	0.00	NM						
See MG 3.6,3.7,3.8,3.9,3.10															
2	WPLG	10/09/12-10/15/12	M-F 11-1135P	11-1135P	MTWThF----	:30	(\$700.00)	0.00	NM						
See MG 3.6,3.7,3.8,3.9,3.10															
3	WPLG	10/09/12-10/15/12	M-F 11-1135P	11-1135P	MTWThF----	:30	(\$700.00)	0.00	NM						
See MG 3.6,3.7,3.8,3.9,3.10															
4	WPLG	10/09/12-10/15/12	M-F 11-1135P	11-1135P	MTWThF----	:30	(\$700.00)	0.00	NM						
See MG 3.6,3.7,3.8,3.9,3.10															
5	WPLG	10/09/12-10/15/12	M-F 11-1135P	11-1135P	MTWThF----	:30	(\$700.00)	0.00	NM						
See MG 3.6,3.7,3.8,3.9,3.10															
6	WPLG	10/09/12-10/15/12	M-F 11-1135P	11-1135P	MTWThF----	:30	\$2,000.00	0.00	NM						
(M) MG for 3.5,3.3,3.2,3.4,3.1															
7	WPLG	10/09/12-10/15/12	M-F 11-1135P	11-1135P	MTWThF----	:30	\$2,000.00	0.00	NM						
(M) MG for 3.5,3.3,3.2,3.4,3.1															
8	WPLG	10/09/12-10/15/12	M-F 11-1135P	11-1135P	MTWThF----	:30	\$2,000.00	0.00	NM						
(M) MG for 3.5,3.3,3.2,3.4,3.1															
9	WPLG	10/09/12-10/15/12	M-F 11-1135P	11-1135P	MTWThF----	:30	\$2,000.00	0.00	NM						
(M) MG for 3.5,3.3,3.2,3.4,3.1															
10	WPLG	10/09/12-10/15/12	M-F 11-1135P	11-1135P	MTWThF----	:30	\$2,000.00	0.00	NM						
(M) MG for 3.5,3.3,3.2,3.4,3.1															
E 4	WPLG	10/09/12	10/15/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:35 PM-12:02 XM)	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/09/12	10/15/12	MTWTF--	5		\$300.00	0.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WPLG	10/09/12-10/15/12	M-F 1135-12:06a Nightline	1135p-1206am	(11:35 PM-12:02 MTWThF----	:30	(\$300.00)	0.00	NM						
See MG 4.6,4.7,4.8,4.9,4.10															
2	WPLG	10/09/12-10/15/12	M-F 1135-12:06a Nightline	1135p-1206am	(11:35 PM-12:02 MTWThF----	:30	(\$300.00)	0.00	NM						
See MG 4.6,4.7,4.8,4.9,4.10															
3	WPLG	10/09/12-10/15/12	M-F 1135-12:06a Nightline	1135p-1206am	(11:35 PM-12:02 MTWThF----	:30	(\$300.00)	0.00	NM						
See MG 4.6,4.7,4.8,4.9,4.10															
4	WPLG	10/09/12-10/15/12	M-F 1135-12:06a Nightline	1135p-1206am	(11:35 PM-12:02 MTWThF----	:30	(\$300.00)	0.00	NM						
See MG 4.6,4.7,4.8,4.9,4.10															
5	WPLG	10/09/12-10/15/12	M-F 1135-12:06a Nightline	1135p-1206am	(11:35 PM-12:02 MTWThF----	:30	(\$300.00)	0.00	NM						
See MG 4.6,4.7,4.8,4.9,4.10															
6	WPLG	10/09/12-10/15/12	M-F 1135-12:06a Nightline	1135p-1206am	(11:35 PM-12:02 MTWThF----	:30	\$950.00	0.00	NM						
(M) MG for 4.3,4.4,4.2,4.5,4.1															
7	WPLG	10/09/12-10/15/12	M-F 1135-12:06a Nightline	1135p-1206am	(11:35 PM-12:02 MTWThF----	:30	\$950.00	0.00	NM						
(M) MG for 4.3,4.4,4.2,4.5,4.1															
8	WPLG	10/09/12-10/15/12	M-F 1135-12:06a Nightline	1135p-1206am	(11:35 PM-12:02 MTWThF----	:30	\$950.00	0.00	NM						
(M) MG for 4.3,4.4,4.2,4.5,4.1															
9	WPLG	10/09/12-10/15/12	M-F 1135-12:06a Nightline	1135p-1206am	(11:35 PM-12:02 MTWThF----	:30	\$950.00	0.00	NM						
(M) MG for 4.3,4.4,4.2,4.5,4.1															
10	WPLG	10/09/12-10/15/12	M-F 1135-12:06a Nightline	1135p-1206am	(11:35 PM-12:02 MTWThF----	:30	\$950.00	0.00	NM						
(M) MG for 4.3,4.4,4.2,4.5,4.1															



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 5	WPLG	10/09/12	10/15/12	M-F 11a The View M-F The View	CM	11-12n	MTWTF--	:30	5	\$175.00	P-2	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$175.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 11a The View	11-12n		MTWThF----	:30	(\$175.00)	0.00	NM			
See MG 5.6,5.7,5.8,5.9,5.10														
2	WPLG	10/09/12-10/15/12		M-F 11a The View	11-12n		MTWThF----	:30	(\$175.00)	0.00	NM			
See MG 5.6,5.7,5.8,5.9,5.10														
3	WPLG	10/09/12-10/15/12		M-F 11a The View	11-12n		MTWThF----	:30	(\$175.00)	0.00	NM			
See MG 5.6,5.7,5.8,5.9,5.10														
4	WPLG	10/09/12-10/15/12		M-F 11a The View	11-12n		MTWThF----	:30	(\$175.00)	0.00	NM			
See MG 5.6,5.7,5.8,5.9,5.10														
5	WPLG	10/09/12-10/15/12		M-F 11a The View	11-12n		MTWThF----	:30	(\$175.00)	0.00	NM			
See MG 5.6,5.7,5.8,5.9,5.10														
6	WPLG	10/09/12-10/15/12		M-F 11a The View	11-12n		MTWThF----	:30	\$1,000.00	0.00	NM			
Ⓜ MG for 5.1,5.2,5.4,5.5,5.3														
7	WPLG	10/09/12-10/15/12		M-F 11a The View	11-12n		MTWThF----	:30	\$1,000.00	0.00	NM			
Ⓜ MG for 5.1,5.2,5.4,5.5,5.3														
8	WPLG	10/09/12-10/15/12		M-F 11a The View	11-12n		MTWThF----	:30	\$1,000.00	0.00	NM			
Ⓜ MG for 5.1,5.2,5.4,5.5,5.3														
9	WPLG	10/09/12-10/15/12		M-F 11a The View	11-12n		MTWThF----	:30	\$1,000.00	0.00	NM			
Ⓜ MG for 5.1,5.2,5.4,5.5,5.3														
10	WPLG	10/09/12-10/15/12		M-F 11a The View	11-12n		MTWThF----	:30	\$1,000.00	0.00	NM			
Ⓜ MG for 5.1,5.2,5.4,5.5,5.3														
E 6	WPLG	10/09/12	10/15/12	M-F 12:06-1:06a Kimmel M-F Kimmel	CM	1206-106a	MTWTF--	:30	2	\$120.00	P-2	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	2		\$120.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel	1206-106a		MTWThF----	:30	(\$120.00)	0.00	NM			
See MG 6.3,6.4														
2	WPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel	1206-106a		MTWThF----	:30	(\$120.00)	0.00	NM			
See MG 6.3,6.4														
3	WPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel	1206-106a		MTWThF----	:30	\$400.00	0.00	NM			
Ⓜ MG for 6.1,6.2														
4	WPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel	1206-106a		MTWThF----	:30	\$400.00	0.00	NM			
Ⓜ MG for 6.1,6.2														
E 7	WPLG	10/09/12	10/15/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MTWTF--	:30	5	\$100.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$100.00		0.00					



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 7	WPLG	10/09/12	10/15/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MTWTF--	:30	5	\$100.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$100.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 12n News See MG 7.6,7.7,7.8,7.9,7.10	12-1PM		(12:30 PM-1:00 MTWThF----	:30	(\$100.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 12n News See MG 7.6,7.7,7.8,7.9,7.10	12-1PM		(12:30 PM-1:00 MTWThF----	:30	(\$100.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 12n News See MG 7.6,7.7,7.8,7.9,7.10	12-1PM		(12:30 PM-1:00 MTWThF----	:30	(\$100.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 12n News See MG 7.6,7.7,7.8,7.9,7.10	12-1PM		(12:30 PM-1:00 MTWThF----	:30	(\$100.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 12n News See MG 7.6,7.7,7.8,7.9,7.10	12-1PM		(12:30 PM-1:00 MTWThF----	:30	(\$100.00)	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 7.2,7.4,7.5,7.3,7.1	12-1PM		(12:30 PM-1:00 MTWThF----	:30	\$400.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 7.2,7.4,7.5,7.3,7.1	12-1PM		(12:30 PM-1:00 MTWThF----	:30	\$400.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 7.2,7.4,7.5,7.3,7.1	12-1PM		(12:30 PM-1:00 MTWThF----	:30	\$400.00	0.00	NM			
9	WPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 7.2,7.4,7.5,7.3,7.1	12-1PM		(12:30 PM-1:00 MTWThF----	:30	\$400.00	0.00	NM			
10	WPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 7.2,7.4,7.5,7.3,7.1	12-1PM		(12:30 PM-1:00 MTWThF----	:30	\$400.00	0.00	NM			
E 8	WPLG	10/09/12	10/15/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	MTWTF--	:30	5	\$100.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$100.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 12n News See MG 8.6,8.7,8.8,8.9,8.10	12-1PM		(12:00 PM-12:30MTWThF----	:30	(\$100.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 12n News See MG 8.6,8.7,8.8,8.9,8.10	12-1PM		(12:00 PM-12:30MTWThF----	:30	(\$100.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 12n News See MG 8.6,8.7,8.8,8.9,8.10	12-1PM		(12:00 PM-12:30MTWThF----	:30	(\$100.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 12n News See MG 8.6,8.7,8.8,8.9,8.10	12-1PM		(12:00 PM-12:30MTWThF----	:30	(\$100.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 12n News See MG 8.6,8.7,8.8,8.9,8.10	12-1PM		(12:00 PM-12:30MTWThF----	:30	(\$100.00)	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 8.3,8.1,8.5,8.4,8.2	12-1PM		(12:00 PM-12:30MTWThF----	:30	\$400.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 8.3,8.1,8.5,8.4,8.2	12-1PM		(12:00 PM-12:30MTWThF----	:30	\$400.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 8.3,8.1,8.5,8.4,8.2	12-1PM		(12:00 PM-12:30MTWThF----	:30	\$400.00	0.00	NM			
9	WPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 8.3,8.1,8.5,8.4,8.2	12-1PM		(12:00 PM-12:30MTWThF----	:30	\$400.00	0.00	NM			
10	WPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 8.3,8.1,8.5,8.4,8.2	12-1PM		(12:00 PM-12:30MTWThF----	:30	\$400.00	0.00	NM			



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 9	WPLG	10/09/12	10/15/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	MTWTF--	:30	5	\$250.00	P-2	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric See MG 9.6,9.7,9.8,9.9,9.10	3-4p		(3:00 PM-4:00 PM)TWTThF----	:30	(\$250.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric See MG 9.6,9.7,9.8,9.9,9.10	3-4p		(3:00 PM-4:00 PM)TWTThF----	:30	(\$250.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric See MG 9.6,9.7,9.8,9.9,9.10	3-4p		(3:00 PM-4:00 PM)TWTThF----	:30	(\$250.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric See MG 9.6,9.7,9.8,9.9,9.10	3-4p		(3:00 PM-4:00 PM)TWTThF----	:30	(\$250.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric See MG 9.6,9.7,9.8,9.9,9.10	3-4p		(3:00 PM-4:00 PM)TWTThF----	:30	(\$250.00)	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric Ⓜ MG for 9.4,9.5,9.3,9.1,9.2	3-4p		(3:00 PM-4:00 PM)TWTThF----	:30	\$500.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric Ⓜ MG for 9.4,9.5,9.3,9.1,9.2	3-4p		(3:00 PM-4:00 PM)TWTThF----	:30	\$500.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric Ⓜ MG for 9.4,9.5,9.3,9.1,9.2	3-4p		(3:00 PM-4:00 PM)TWTThF----	:30	\$500.00	0.00	NM			
9	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric Ⓜ MG for 9.4,9.5,9.3,9.1,9.2	3-4p		(3:00 PM-4:00 PM)TWTThF----	:30	\$500.00	0.00	NM			
10	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric Ⓜ MG for 9.4,9.5,9.3,9.1,9.2	3-4p		(3:00 PM-4:00 PM)TWTThF----	:30	\$500.00	0.00	NM			
E 10	WPLG	10/09/12	10/15/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$275.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 10.6,10.7,10.8,10.9,10.10	4-5p		(4:00 PM-4:30 PM)TWTThF----	:30	(\$275.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 10.6,10.7,10.8,10.9,10.10	4-5p		(4:00 PM-4:30 PM)TWTThF----	:30	(\$275.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 10.6,10.7,10.8,10.9,10.10	4-5p		(4:00 PM-4:30 PM)TWTThF----	:30	(\$275.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 10.6,10.7,10.8,10.9,10.10	4-5p		(4:00 PM-4:30 PM)TWTThF----	:30	(\$275.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 10.6,10.7,10.8,10.9,10.10	4-5p		(4:00 PM-4:30 PM)TWTThF----	:30	(\$275.00)	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 10.3,10.5,10.2,10.1,10.4	4-5p		(4:00 PM-4:30 PM)TWTThF----	:30	\$650.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 10.3,10.5,10.2,10.1,10.4	4-5p		(4:00 PM-4:30 PM)TWTThF----	:30	\$650.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 10.3,10.5,10.2,10.1,10.4	4-5p		(4:00 PM-4:30 PM)TWTThF----	:30	\$650.00	0.00	NM			
9	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 10.3,10.5,10.2,10.1,10.4	4-5p		(4:00 PM-4:30 PM)TWTThF----	:30	\$650.00	0.00	NM			
10	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 10.3,10.5,10.2,10.1,10.4	4-5p		(4:00 PM-4:30 PM)TWTThF----	:30	\$650.00	0.00	NM			



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 11	WPLG	10/09/12	10/15/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$275.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 11.6,11.7,11.8,11.9,11.10	4-5p		(4:30 PM-5:00 PM)TWTThF----	:30	(\$275.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 11.6,11.7,11.8,11.9,11.10	4-5p		(4:30 PM-5:00 PM)TWTThF----	:30	(\$275.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 11.6,11.7,11.8,11.9,11.10	4-5p		(4:30 PM-5:00 PM)TWTThF----	:30	(\$275.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 11.6,11.7,11.8,11.9,11.10	4-5p		(4:30 PM-5:00 PM)TWTThF----	:30	(\$275.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 11.6,11.7,11.8,11.9,11.10	4-5p		(4:30 PM-5:00 PM)TWTThF----	:30	(\$275.00)	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 11.5,11.3,11.2,11.4,11.1	4-5p		(4:30 PM-5:00 PM)TWTThF----	:30	\$650.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 11.5,11.3,11.2,11.4,11.1	4-5p		(4:30 PM-5:00 PM)TWTThF----	:30	\$650.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 11.5,11.3,11.2,11.4,11.1	4-5p		(4:30 PM-5:00 PM)TWTThF----	:30	\$650.00	0.00	NM			
9	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 11.5,11.3,11.2,11.4,11.1	4-5p		(4:30 PM-5:00 PM)TWTThF----	:30	\$650.00	0.00	NM			
10	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 11.5,11.3,11.2,11.4,11.1	4-5p		(4:30 PM-5:00 PM)TWTThF----	:30	\$650.00	0.00	NM			
E 12	WPLG	10/09/12	10/15/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	4	\$140.00	P-2	0.00 NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	4		\$140.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 5a LCL News See MG 12.5,12.6,12.7,12.8	5-6am		(5:00 AM-5:30 AM)TWTThF----	:30	(\$140.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 5a LCL News See MG 12.5,12.6,12.7,12.8	5-6am		(5:00 AM-5:30 AM)TWTThF----	:30	(\$140.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 5a LCL News See MG 12.5,12.6,12.7,12.8	5-6am		(5:00 AM-5:30 AM)TWTThF----	:30	(\$140.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 5a LCL News See MG 12.5,12.6,12.7,12.8	5-6am		(5:00 AM-5:30 AM)TWTThF----	:30	(\$140.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 5a LCL News Ⓜ MG for 12.4,12.2,12.1,12.3	5-6am		(5:00 AM-5:30 AM)TWTThF----	:30	\$125.00	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 5a LCL News Ⓜ MG for 12.4,12.2,12.1,12.3	5-6am		(5:00 AM-5:30 AM)TWTThF----	:30	\$125.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 5a LCL News Ⓜ MG for 12.4,12.2,12.1,12.3	5-6am		(5:00 AM-5:30 AM)TWTThF----	:30	\$125.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 5a LCL News Ⓜ MG for 12.4,12.2,12.1,12.3	5-6am		(5:00 AM-5:30 AM)TWTThF----	:30	\$125.00	0.00	NM			
E 13	WPLG	10/09/12	10/15/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$325.00	P-2	0.00 NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$325.00		0.00					



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 13	WPLG	10/09/12	10/15/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$325.00	P-2	0.00 NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$325.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 5p LCL News See MG 13.10	5-6p		(5:00 PM-5:30 PM)TWThF----	:30	(\$325.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 5p LCL News See MG 13.6,13.7,13.8,13.9	5-6p		(5:00 PM-5:30 PM)TWThF----	:30	(\$325.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 5p LCL News See MG 13.6,13.7,13.8,13.9	5-6p		(5:00 PM-5:30 PM)TWThF----	:30	(\$325.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 5p LCL News See MG 13.6,13.7,13.8,13.9	5-6p		(5:00 PM-5:30 PM)TWThF----	:30	(\$325.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 5p LCL News See MG 13.6,13.7,13.8,13.9	5-6p		(5:00 PM-5:30 PM)TWThF----	:30	(\$325.00)	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 5p LCL News Ⓜ MG for 13.3,13.5,13.4,13.2	5-6p		(5:00 PM-5:30 PM)TWThF----	:30	\$750.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 5p LCL News Ⓜ MG for 13.3,13.5,13.4,13.2	5-6p		(5:00 PM-5:30 PM)TWThF----	:30	\$750.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 5p LCL News Ⓜ MG for 13.3,13.5,13.4,13.2	5-6p		(5:00 PM-5:30 PM)TWThF----	:30	\$750.00	0.00	NM			
9	WPLG	10/09/12-10/15/12		M-F 5p LCL News Ⓜ MG for 13.3,13.5,13.4,13.2	5-6p		(5:00 PM-5:30 PM)TWThF----	:30	\$750.00	0.00	NM			
10	WPLG	10/09/12-10/15/12		M-F 5p LCL News Ⓜ MG for 13.1 10/12	5-6p		(5:00 PM-5:30 PM)TWThF----	:30	\$750.00	0.00	NM			
E 14	WPLG	10/09/12	10/15/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	:30	4	\$140.00	P-2	0.00 NM	4	\$500.00
Week:		10/09/12	10/15/12	MTWTF--	4		\$140.00	0.00						
1	WPLG	10/09/12-10/15/12		M-F 5a LCL News See MG 14.5,14.6,14.7,14.8	5-6am		(5:30 AM-6:00 AM)TWThF----	:30	(\$140.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 5a LCL News See MG 14.5,14.6,14.7,14.8	5-6am		(5:30 AM-6:00 AM)TWThF----	:30	(\$140.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 5a LCL News See MG 14.5,14.6,14.7,14.8	5-6am		(5:30 AM-6:00 AM)TWThF----	:30	(\$140.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 5a LCL News See MG 14.5,14.6,14.7,14.8	5-6am		(5:30 AM-6:00 AM)TWThF----	:30	(\$140.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 5a LCL News Ⓜ MG for 14.1,14.3,14.2,14.4	5-6am		(5:30 AM-6:00 AM)TWThF----	:30	\$125.00	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 5a LCL News Ⓜ MG for 14.1,14.3,14.2,14.4	5-6am		(5:30 AM-6:00 AM)TWThF----	:30	\$125.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 5a LCL News Ⓜ MG for 14.1,14.3,14.2,14.4	5-6am		(5:30 AM-6:00 AM)TWThF----	:30	\$125.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 5a LCL News Ⓜ MG for 14.1,14.3,14.2,14.4	5-6am		(5:30 AM-6:00 AM)TWThF----	:30	\$125.00	0.00	NM			
E 15	WPLG	10/09/12	10/15/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$325.00	P-2	0.00 NM	5	\$3,750.00
Week:		10/09/12	10/15/12	MTWTF--	5		\$325.00	0.00						



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 15	WPLG	10/09/12	10/15/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$325.00	P-2	0.00 NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$325.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 5p LCL News See MG 15.6,15.7,15.8,15.9,15.10	5-6p		(5:30 PM-6:00 PM)TWTThF----	:30	(\$325.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 5p LCL News See MG 15.6,15.7,15.8,15.9,15.10	5-6p		(5:30 PM-6:00 PM)TWTThF----	:30	(\$325.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 5p LCL News See MG 15.6,15.7,15.8,15.9,15.10	5-6p		(5:30 PM-6:00 PM)TWTThF----	:30	(\$325.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 5p LCL News See MG 15.6,15.7,15.8,15.9,15.10	5-6p		(5:30 PM-6:00 PM)TWTThF----	:30	(\$325.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 5p LCL News See MG 15.6,15.7,15.8,15.9,15.10	5-6p		(5:30 PM-6:00 PM)TWTThF----	:30	(\$325.00)	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 5p LCL News Ⓜ MG for 15.4,15.5,15.2,15.1,15.3	5-6p		(5:30 PM-6:00 PM)TWTThF----	:30	\$750.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 5p LCL News Ⓜ MG for 15.4,15.5,15.2,15.1,15.3	5-6p		(5:30 PM-6:00 PM)TWTThF----	:30	\$750.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 5p LCL News Ⓜ MG for 15.4,15.5,15.2,15.1,15.3	5-6p		(5:30 PM-6:00 PM)TWTThF----	:30	\$750.00	0.00	NM			
9	WPLG	10/09/12-10/15/12		M-F 5p LCL News Ⓜ MG for 15.4,15.5,15.2,15.1,15.3	5-6p		(5:30 PM-6:00 PM)TWTThF----	:30	\$750.00	0.00	NM			
10	WPLG	10/09/12-10/15/12		M-F 5p LCL News Ⓜ MG for 15.4,15.5,15.2,15.1,15.3	5-6p		(5:30 PM-6:00 PM)TWTThF----	:30	\$750.00	0.00	NM			
E 16	WPLG	10/09/12	10/15/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	4	\$250.00	P-2	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	4		\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 6a LCL News See MG 16.5,16.6,16.7,16.8	6-7am		(6:00 AM-6:30 AM)TWTThF----	:30	(\$250.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 6a LCL News See MG 16.5,16.6,16.7,16.8	6-7am		(6:00 AM-6:30 AM)TWTThF----	:30	(\$250.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 6a LCL News See MG 16.5,16.6,16.7,16.8	6-7am		(6:00 AM-6:30 AM)TWTThF----	:30	(\$250.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 6a LCL News See MG 16.5,16.6,16.7,16.8	6-7am		(6:00 AM-6:30 AM)TWTThF----	:30	(\$250.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 6a LCL News Ⓜ MG for 16.2,16.3,16.1,16.4	6-7am		(6:00 AM-6:30 AM)TWTThF----	:30	\$750.00	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 6a LCL News Ⓜ MG for 16.2,16.3,16.1,16.4	6-7am		(6:00 AM-6:30 AM)TWTThF----	:30	\$750.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 6a LCL News Ⓜ MG for 16.2,16.3,16.1,16.4	6-7am		(6:00 AM-6:30 AM)TWTThF----	:30	\$750.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 6a LCL News Ⓜ MG for 16.2,16.3,16.1,16.4	6-7am		(6:00 AM-6:30 AM)TWTThF----	:30	\$750.00	0.00	NM			
E 17	WPLG	10/09/12	10/15/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	5	\$550.00	LUR	0.00 NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$550.00		0.00					



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 17	WPLG	10/09/12	10/15/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	5	\$550.00	LUR	0.00 NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$550.00		0.00					
E 18	WPLG	10/09/12	10/15/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$250.00	P-2	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	4		\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 6a LCL News See MG 18.5,18.6,18.7,18.8	6-7am		(6:30 AM-7:00 AM)MTWThF----	:30	(\$250.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 6a LCL News See MG 18.5,18.6,18.7,18.8	6-7am		(6:30 AM-7:00 AM)MTWThF----	:30	(\$250.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 6a LCL News See MG 18.5,18.6,18.7,18.8	6-7am		(6:30 AM-7:00 AM)MTWThF----	:30	(\$250.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 6a LCL News See MG 18.5,18.6,18.7,18.8	6-7am		(6:30 AM-7:00 AM)MTWThF----	:30	(\$250.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 6a LCL News Ⓜ MG for 18.3,18.4,18.2,18.1	6-7am		(6:30 AM-7:00 AM)MTWThF----	:30	\$750.00	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 6a LCL News Ⓜ MG for 18.3,18.4,18.2,18.1	6-7am		(6:30 AM-7:00 AM)MTWThF----	:30	\$750.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 6a LCL News Ⓜ MG for 18.3,18.4,18.2,18.1	6-7am		(6:30 AM-7:00 AM)MTWThF----	:30	\$750.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 6a LCL News Ⓜ MG for 18.3,18.4,18.2,18.1	6-7am		(6:30 AM-7:00 AM)MTWThF----	:30	\$750.00	0.00	NM			
E 19	WPLG	10/09/12	10/15/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$800.00	LUR	0.00 NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune See MG 19.6,19.7,19.8,19.9,19.10	7-730pm		MTWThF----	:30	(\$800.00)	0.00	NM			
2	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune See MG 19.6,19.7,19.8,19.9,19.10	7-730pm		MTWThF----	:30	(\$800.00)	0.00	NM			
3	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune See MG 19.6,19.7,19.8,19.9,19.10	7-730pm		MTWThF----	:30	(\$800.00)	0.00	NM			
4	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune See MG 19.6,19.7,19.8,19.9,19.10	7-730pm		MTWThF----	:30	(\$800.00)	0.00	NM			
5	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune See MG 19.6,19.7,19.8,19.9,19.10	7-730pm		MTWThF----	:30	(\$800.00)	0.00	NM			
6	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune Ⓜ MG for 19.4,19.3,19.5,19.2,19.1	7-730pm		MTWThF----	:30	\$2,000.00	0.00	NM			
7	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune Ⓜ MG for 19.4,19.3,19.5,19.2,19.1	7-730pm		MTWThF----	:30	\$2,000.00	0.00	NM			
8	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune Ⓜ MG for 19.4,19.3,19.5,19.2,19.1	7-730pm		MTWThF----	:30	\$2,000.00	0.00	NM			
9	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune Ⓜ MG for 19.4,19.3,19.5,19.2,19.1	7-730pm		MTWThF----	:30	\$2,000.00	0.00	NM			
10	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune Ⓜ MG for 19.4,19.3,19.5,19.2,19.1	7-730pm		MTWThF----	:30	\$2,000.00	0.00	NM			



Hiatus Dates

Order Sep 00:15:00

Estimate # 2002

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WPLG	10/09/12	10/15/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/09/12	10/15/12	MTWTF--	5		\$250.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/09/12-10/15/12		M-F 7-9a GMA	7-9am		(7:00 AM-8:00 AM)TWTThF----	:30	(\$250.00)	0.00	NM				
See MG 20.6,20.7,20.8,20.9,20.10															
2	WPLG	10/09/12-10/15/12		M-F 7-9a GMA	7-9am		(7:00 AM-8:00 AM)TWTThF----	:30	(\$250.00)	0.00	NM				
See MG 20.6,20.7,20.8,20.9,20.10															
3	WPLG	10/09/12-10/15/12		M-F 7-9a GMA	7-9am		(7:00 AM-8:00 AM)TWTThF----	:30	(\$250.00)	0.00	NM				
See MG 20.6,20.7,20.8,20.9,20.10															
4	WPLG	10/09/12-10/15/12		M-F 7-9a GMA	7-9am		(7:00 AM-8:00 AM)TWTThF----	:30	(\$250.00)	0.00	NM				
See MG 20.6,20.7,20.8,20.9,20.10															
5	WPLG	10/09/12-10/15/12		M-F 7-9a GMA	7-9am		(7:00 AM-8:00 AM)TWTThF----	:30	(\$250.00)	0.00	NM				
See MG 20.6,20.7,20.8,20.9,20.10															
6	WPLG	10/09/12-10/15/12		M-F 7-9a GMA	7-9am		(7:00 AM-8:00 AM)TWTThF----	:30	\$850.00	0.00	NM				
(M) MG for 20.5,20.3,20.2,20.1,20.4															
7	WPLG	10/09/12-10/15/12		M-F 7-9a GMA	7-9am		(7:00 AM-8:00 AM)TWTThF----	:30	\$850.00	0.00	NM				
(M) MG for 20.5,20.3,20.2,20.1,20.4															
8	WPLG	10/09/12-10/15/12		M-F 7-9a GMA	7-9am		(7:00 AM-8:00 AM)TWTThF----	:30	\$850.00	0.00	NM				
(M) MG for 20.5,20.3,20.2,20.1,20.4															
9	WPLG	10/09/12-10/15/12		M-F 7-9a GMA	7-9am		(7:00 AM-8:00 AM)TWTThF----	:30	\$850.00	0.00	NM				
(M) MG for 20.5,20.3,20.2,20.1,20.4															
10	WPLG	10/09/12-10/15/12		M-F 7-9a GMA	7-9am		(7:00 AM-8:00 AM)TWTThF----	:30	\$850.00	0.00	NM				
(M) MG for 20.5,20.3,20.2,20.1,20.4															
E 21	WPLG	10/09/12	10/15/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	5	\$800.00	LUR	0.00	NM	5	\$11,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/09/12	10/15/12	MTWTF--	5		\$800.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy	730-8pm		MTWTThF----	:30	(\$800.00)	0.00	NM				
See MG 21.6,21.7,21.8,21.9,21.10															
2	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy	730-8pm		MTWTThF----	:30	(\$800.00)	0.00	NM				
See MG 21.6,21.7,21.8,21.9,21.10															
3	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy	730-8pm		MTWTThF----	:30	(\$800.00)	0.00	NM				
See MG 21.6,21.7,21.8,21.9,21.10															
4	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy	730-8pm		MTWTThF----	:30	(\$800.00)	0.00	NM				
See MG 21.6,21.7,21.8,21.9,21.10															
5	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy	730-8pm		MTWTThF----	:30	(\$800.00)	0.00	NM				
See MG 21.6,21.7,21.8,21.9,21.10															
6	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy	730-8pm		MTWTThF----	:30	\$2,300.00	0.00	NM				
(M) MG for 21.1,21.4,21.2,21.3,21.5															
7	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy	730-8pm		MTWTThF----	:30	\$2,300.00	0.00	NM				
(M) MG for 21.1,21.4,21.2,21.3,21.5															
8	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy	730-8pm		MTWTThF----	:30	\$2,300.00	0.00	NM				
(M) MG for 21.1,21.4,21.2,21.3,21.5															
9	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy	730-8pm		MTWTThF----	:30	\$2,300.00	0.00	NM				
(M) MG for 21.1,21.4,21.2,21.3,21.5															
10	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy	730-8pm		MTWTThF----	:30	\$2,300.00	0.00	NM				
(M) MG for 21.1,21.4,21.2,21.3,21.5															



Hiatus Dates

Order Sep 00:15:00

Estimate # 2002

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	WPLG	10/09/12	10/15/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/09/12	10/15/12	MTWTF--	5		\$250.00	0.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WPLG	10/09/12-10/15/12	M-F 7-9a GMA	7-9am	(8:00 AM-9:00 AM)TWTThF----	:30	(\$250.00)	0.00	NM						
See MG 22.6,22.7,22.8,22.9,22.10															
2	WPLG	10/09/12-10/15/12	M-F 7-9a GMA	7-9am	(8:00 AM-9:00 AM)TWTThF----	:30	(\$250.00)	0.00	NM						
See MG 22.6,22.7,22.8,22.9,22.10															
3	WPLG	10/09/12-10/15/12	M-F 7-9a GMA	7-9am	(8:00 AM-9:00 AM)TWTThF----	:30	(\$250.00)	0.00	NM						
See MG 22.6,22.7,22.8,22.9,22.10															
4	WPLG	10/09/12-10/15/12	M-F 7-9a GMA	7-9am	(8:00 AM-9:00 AM)TWTThF----	:30	(\$250.00)	0.00	NM						
See MG 22.6,22.7,22.8,22.9,22.10															
5	WPLG	10/09/12-10/15/12	M-F 7-9a GMA	7-9am	(8:00 AM-9:00 AM)TWTThF----	:30	(\$250.00)	0.00	NM						
See MG 22.6,22.7,22.8,22.9,22.10															
6	NPLG	10/09/12-10/15/12	M-F 7-9a GMA	7-9am	(8:00 AM-9:00 AM)TWTThF----	:30	\$850.00	0.00	NM						
Ⓜ MG for 22.4,22.3,22.2,22.5,22.1															
7	NPLG	10/09/12-10/15/12	M-F 7-9a GMA	7-9am	(8:00 AM-9:00 AM)TWTThF----	:30	\$850.00	0.00	NM						
Ⓜ MG for 22.4,22.3,22.2,22.5,22.1															
8	NPLG	10/09/12-10/15/12	M-F 7-9a GMA	7-9am	(8:00 AM-9:00 AM)TWTThF----	:30	\$850.00	0.00	NM						
Ⓜ MG for 22.4,22.3,22.2,22.5,22.1															
9	NPLG	10/09/12-10/15/12	M-F 7-9a GMA	7-9am	(8:00 AM-9:00 AM)TWTThF----	:30	\$850.00	0.00	NM						
Ⓜ MG for 22.4,22.3,22.2,22.5,22.1															
10	NPLG	10/09/12-10/15/12	M-F 7-9a GMA	7-9am	(8:00 AM-9:00 AM)TWTThF----	:30	\$850.00	0.00	NM						
Ⓜ MG for 22.4,22.3,22.2,22.5,22.1															
E 23	WPLG	10/09/12	10/15/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/09/12	10/15/12	MTWTF--	5		\$150.00	0.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WPLG	10/09/12-10/15/12	M-F 9a Live/Kelly	9-10a	(9:00 AM-9:30 AM)TWTThF----	:30	(\$150.00)	0.00	NM						
See MG 23.6,23.7,23.8,23.9,23.10															
2	WPLG	10/09/12-10/15/12	M-F 9a Live/Kelly	9-10a	(9:00 AM-9:30 AM)TWTThF----	:30	(\$150.00)	0.00	NM						
See MG 23.6,23.7,23.8,23.9,23.10															
3	WPLG	10/09/12-10/15/12	M-F 9a Live/Kelly	9-10a	(9:00 AM-9:30 AM)TWTThF----	:30	(\$150.00)	0.00	NM						
See MG 23.6,23.7,23.8,23.9,23.10															
4	WPLG	10/09/12-10/15/12	M-F 9a Live/Kelly	9-10a	(9:00 AM-9:30 AM)TWTThF----	:30	(\$150.00)	0.00	NM						
See MG 23.6,23.7,23.8,23.9,23.10															
5	WPLG	10/09/12-10/15/12	M-F 9a Live/Kelly	9-10a	(9:00 AM-9:30 AM)TWTThF----	:30	(\$150.00)	0.00	NM						
See MG 23.6,23.7,23.8,23.9,23.10															
6	NPLG	10/09/12-10/15/12	M-F 9a Live/Kelly	9-10a	(9:00 AM-9:30 AM)TWTThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 23.2,23.4,23.1,23.3,23.5															
7	NPLG	10/09/12-10/15/12	M-F 9a Live/Kelly	9-10a	(9:00 AM-9:30 AM)TWTThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 23.2,23.4,23.1,23.3,23.5															
8	NPLG	10/09/12-10/15/12	M-F 9a Live/Kelly	9-10a	(9:00 AM-9:30 AM)TWTThF----	:30	\$400.00	0.00	NM						
Ⓜ MG for 23.2,23.4,23.1,23.3,23.5															
9	NPLG	10/09/12-10/15/12	M-F 9a Live/Kelly	9-10a	(9:00 AM-9:30 AM)TWTThF----	:30	\$400.00	0.00	NM						
Ⓜ MG															



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 24	WPLG	10/09/12	10/15/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$150.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$150.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00 MTWThF----	:30	(\$150.00)	0.00	NM			
See MG 24.6,24.7,24.8,24.9,24.10														
2	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00 MTWThF----	:30	(\$150.00)	0.00	NM			
See MG 24.6,24.7,24.8,24.9,24.10														
3	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00 MTWThF----	:30	(\$150.00)	0.00	NM			
See MG 24.6,24.7,24.8,24.9,24.10														
4	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00 MTWThF----	:30	(\$150.00)	0.00	NM			
See MG 24.6,24.7,24.8,24.9,24.10														
5	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00 MTWThF----	:30	(\$150.00)	0.00	NM			
See MG 24.6,24.7,24.8,24.9,24.10														
6	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00 MTWThF----	:30	\$400.00	0.00	NM			
Ⓜ MG for 24.5,24.3,24.1,24.2,24.4														
7	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00 MTWThF----	:30	\$400.00	0.00	NM			
Ⓜ MG for 24.5,24.3,24.1,24.2,24.4														
8	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00 MTWThF----	:30	\$400.00	0.00	NM			
Ⓜ MG for 24.5,24.3,24.1,24.2,24.4														
9	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00 MTWThF----	:30	\$400.00	0.00	NM			
Ⓜ MG for 24.5,24.3,24.1,24.2,24.4														
10	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00 MTWThF----	:30	\$400.00	0.00	NM			
Ⓜ MG for 24.5,24.3,24.1,24.2,24.4														
E 25	WPLG	10/12/12	10/12/12	Fri 9-10p Primetime: What Woul	CM	9-10p	----1--	:30	1	\$1,500.00	LUR	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	----1--	1		\$1,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/08/12-10/14/12		Fri 9-10p	9-10p		-----F-----	:30	(\$1,500.00)	0.00	NM			
See MG 25.2														
2	WPLG	10/08/12-10/14/12		Fri 9-10p	9-10p		-----F-----	:30	\$5,000.00	0.00	NM			
Ⓜ MG for 25.1 10/12														
E 26	WPLG	10/15/12	10/15/12	Mon 10-11p Castle	CM	10-11p (10:00 PM-11:00 PM)	1-----	:30	1	\$2,000.00	LUR	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	1-----	1		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/15/12-10/21/12		Mon 10-11p	10-11p		(10:00 PM-11:00M-----	:30	(\$2,000.00)	0.00	NM			
See MG 26.2														
2	WPLG	10/15/12-10/21/12		Mon 10-11p	10-11p		(10:00 PM-11:00M-----	:30	\$7,000.00	0.00	NM			
Ⓜ MG for 26.1 10/15														
E 27	WPLG	10/13/12	10/13/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$125.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-	1		\$125.00		0.00					



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 27	WPLG	10/13/12	10/13/12	9AM-Sat LCL 10 News CM		9-10:30am	-----1-	:30	1	\$125.00	P-2	0.00 NM	1	\$600.00
				Local 10 News Saturd		(10:00 AM-10:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-	1		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	10/08/12-10/14/12		9AM-Sat LCL 10 News		9-10:30am	(10:00 AM-10:30)-----Sa--	:30		(\$125.00)		0.00 NM		
See MG 27.2														
2	WPLG	10/08/12-10/14/12		9AM-Sat LCL 10 News		9-10:30am	(10:00 AM-10:30)-----Sa--	:30		\$600.00		0.00 NM		
Ⓜ MG for 27.1 10/13														
E 28	WPLG	10/13/12	10/13/12	M-Su LR Late News CM		Various	-----1-	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
				M-Su Late Run Late N		(11:00 PM-11:35 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-	1		\$350.00		0.00					
E 29	WPLG	10/13/12	10/13/12	6AM-Sat LCL 10 News CM		6-7am	-----1-	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
				Local 10 News Sat @		(6:00 AM-6:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-	1		\$100.00		0.00					
E 30	WPLG	10/13/12	10/13/12	6AM-Sat LCL 10 News CM		6-7am	-----1-	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
				Local 10 News Sat @		(6:30 AM-7:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-	1		\$100.00		0.00					
E 31	WPLG	10/13/12	10/13/12	Sa Wknd Early News CM		Various	-----1-	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
				Sa Weekend Early New		(6:30 PM-7:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-	1		\$350.00		0.00					
E 32	WPLG	10/13/12	10/13/12	7AM-Sat LCL 10 News CM		7-8am	-----1-	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
				Local 10 News Sat @		(7:00 AM-7:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-	1		\$250.00		0.00					
E 33	WPLG	10/13/12	10/13/12	7AM-Sat LCL 10 News CM		7-8am	-----1-	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
				Local 10 News Sat @		(7:30 AM-8:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-	1		\$250.00		0.00					
E 34	WPLG	10/13/12	10/13/12	College FB Sat Prime 8pCM		8-11:30P	-----2-	:30	2	\$5,000.00	LUR	0.00 NM	4	\$10,000.00
				College FB Sat Prime		(8:00 PM-11:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----2-	2		\$5,000.00		0.00					



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 34	WPLG	10/13/12	10/13/12	College FB Sat Prime 8p	CM	8-11:30P	-----2-	:30	2	\$5,000.00	LUR	0.00 NM	4	\$10,000.00
				College FB Sat Prime		(8:00 PM-11:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----2-	2		\$5,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/08/12-10/14/12		College FB Sat Prime 8p	8-11:30P		(8:00 PM-11:30 ,-----Sa--	:30	(\$5,000.00)	0.00	NM			
See MG 34.3,34.4,34.5,34.6														
2	WPLG	10/08/12-10/14/12		College FB Sat Prime 8p	8-11:30P		(8:00 PM-11:30 ,-----Sa--	:30	(\$5,000.00)	0.00	NM			
See MG 34.3,34.4,34.5,34.6														
3	WPLG	10/08/12-10/14/12		Auto Racing #1	730-1130p		-----Sa--	:30	\$2,500.00	0.00	NM			
Ⓜ MG for 34.1,34.2														
[mg 4x in nascar]														
4	WPLG	10/08/12-10/14/12		Auto Racing #1	730-1130p		-----Sa--	:30	\$2,500.00	0.00	NM			
Ⓜ MG for 34.1,34.2														
[mg 4x in nascar]														
5	WPLG	10/08/12-10/14/12		Auto Racing #1	730-1130p		-----Sa--	:30	\$2,500.00	0.00	NM			
Ⓜ MG for 34.1,34.2														
[mg 4x in nascar]														
6	WPLG	10/08/12-10/14/12		Auto Racing #1	730-1130p		-----Sa--	:30	\$2,500.00	0.00	NM			
Ⓜ MG for 34.1,34.2														
[mg 4x in nascar]														
E 35	WPLG	10/13/12	10/13/12	Sa GMA	CM	8-9am	-----1-	:30	1	\$300.00	P-2	0.00 NM	1	\$800.00
				Sat/Good Morning Ame										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-	1		\$300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/08/12-10/14/12		Sa GMA	8-9am		-----Sa--	:30	(\$300.00)	0.00	NM			
See MG 35.2														
2	WPLG	10/08/12-10/14/12		Sa GMA	8-9am		-----Sa--	:30	\$800.00	0.00	NM			
Ⓜ MG for 35.1 10/13														
E 36	WPLG	10/13/12	10/13/12	9AM-Sat LCL 10 News	CM	9-10:30am	-----1-	:30	1	\$125.00	P-2	0.00 NM	1	\$600.00
				Local 10 News Saturd		(9:00 AM-9:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-	1		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/08/12-10/14/12		9AM-Sat LCL 10 News	9-10:30am		(9:00 AM-9:30 A-----Sa--	:30	(\$125.00)	0.00	NM			
See MG 36.2														
2	WPLG	10/08/12-10/14/12		9AM-Sat LCL 10 News	9-10:30am		(9:00 AM-9:30 A-----Sa--	:30	\$600.00	0.00	NM			
Ⓜ MG for 36.1 10/13														
E 37	WPLG	10/13/12	10/13/12	9AM-Sat LCL 10 News	CM	9-10:30am	-----1-	:30	1	\$125.00	P-2	0.00 NM	1	\$600.00
				Local 10 News Saturd		(9:30 AM-10:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-	1		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/08/12-10/14/12		9AM-Sat LCL 10 News	9-10:30am		(9:30 AM-10:00 ,-----Sa--	:30	(\$125.00)	0.00	NM			
See MG 37.2														
2	WPLG	10/08/12-10/14/12		9AM-Sat LCL 10 News	9-10:30am		(9:30 AM-10:00 ,-----Sa--	:30	\$600.00	0.00	NM			
Ⓜ MG for 37.1 10/13														
E 38	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$125.00	P-2	0.00 NM	1	\$600.00
				9a-Sun LCL 10 News		(10:00 AM-10:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 38	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$125.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----1		1				\$125.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg Type</u>		
1	WPLG	10/08/12-10/14/12		9a-Sun LCL 10 News		9-1030am	(10:00 AM-10:30C-----Su		:30		(\$125.00)	0.00 NM		
	See MG 38.2													
2	WPLG	10/08/12-10/14/12		9a-Sun LCL 10 News		9-1030am	(10:00 AM-10:30C-----Su		:30		\$600.00	0.00 NM		
	Ⓜ MG for 38.1 10/14													
E 39	WPLG	10/14/12	10/14/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----1		1				\$250.00		0.00		
E 40	WPLG	10/14/12	10/14/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$600.00	LUR	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----1		1				\$600.00		0.00		
E 41	WPLG	10/14/12	10/14/12	TWISF/Michael Putney This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----1		1				\$100.00		0.00		
E 42	WPLG	10/14/12	10/14/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:00 AM-6:30 AM)	-----1	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----1		1				\$100.00		0.00		
E 43	WPLG	10/14/12	10/14/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----1		1				\$100.00		0.00		
E 44	WPLG	10/14/12	10/14/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$375.00	LUR	0.00 NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----1		1				\$375.00		0.00		
E 45	WPLG	10/14/12	10/14/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$175.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----1		1				\$175.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg Type</u>		
1	WPLG	10/08/12-10/14/12		7a-Sun LCL 10 News		7-8am	(7:00 AM-7:30 A-----Su		:30		(\$175.00)	0.00 NM		
	See MG 45.2													
2	WPLG	10/08/12-10/14/12		7a-Sun LCL 10 News		7-8am	(7:00 AM-7:30 A-----Su		:30		\$500.00	0.00 NM		
	Ⓜ MG for 45.1 10/14													
E 46	WPLG	10/14/12	10/14/12	Su 7-8p America's Funniest H	CM	7-8p (7:00 PM-8:00 PM)	-----1	:30	1	\$1,000.00	LUR	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----1		1				\$1,000.00		0.00		
E 47	WPLG	10/14/12	10/14/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----1		1				\$175.00		0.00		



WPLG

Print Date: 10/08/12

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Contract / Revision **261445** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2002**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 47	WPLG	10/14/12	10/14/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1	1		\$175.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/08/12-10/14/12		7a-Sun LCL 10 News See MG 47.2	7-8am (7:30 AM-8:00 A		-----Su	:30		(\$175.00)		0.00 NM		
2	WPLG	10/08/12-10/14/12		7a-Sun LCL 10 News Ⓜ MG for 47.1 10/14	7-8am (7:30 AM-8:00 A		-----Su	:30		\$500.00		0.00 NM		
E 48	WPLG	10/14/12	10/14/12	Su GMA Su GMA	CM	8-9am	-----1	:30	1	\$275.00	P-2	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1	1		\$275.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/08/12-10/14/12		Su GMA See MG 48.2	8-9am		-----Su	:30		(\$275.00)		0.00 NM		
2	WPLG	10/08/12-10/14/12		Su GMA Ⓜ MG for 48.1 10/14	8-9am		-----Su	:30		\$700.00		0.00 NM		
E 49	WPLG	10/14/12	10/14/12	Su 8-9p Once Upon a Time	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$3,000.00	LUR	0.00 NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1	1		\$3,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/08/12-10/14/12		Su 8-9p See MG 49.2	8-9p (8:00 PM-9:00 P		-----Su	:30		(\$3,000.00)		0.00 NM		
2	WPLG	10/08/12-10/14/12		Su 8-9p Ⓜ MG for 49.1 10/14	8-9p (8:00 PM-9:00 P		-----Su	:30		\$7,500.00		0.00 NM		
E 50	WPLG	10/14/12	10/14/12	Su 9-10p Revenge	CM	9-10pm (9:00 PM-11:00 PM)	-----1	:30	1	\$3,000.00	LUR	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1	1		\$3,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/08/12-10/14/12		Su 9-10p See MG 50.2	9-10pm (9:00 PM-11:00		-----Su	:30		(\$3,000.00)		0.00 NM		
2	WPLG	10/08/12-10/14/12		Su 9-10p Ⓜ See MG 50.3	9-10pm (9:00 PM-11:00		-----Su	:30		(\$12,000.00)		0.00 NM		
3	WPLG	10/08/12-10/14/12		Su 10-11p Ⓜ MG for 50.2 10/14	9-11p		-----Su	:30		\$3,000.00		0.00 NM		
E 51	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$125.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1	1		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/08/12-10/14/12		9a-Sun LCL 10 News See MG 51.2	9-1030am (9:00 AM-9:30 A		-----Su	:30		(\$125.00)		0.00 NM		
2	WPLG	10/08/12-10/14/12		9a-Sun LCL 10 News Ⓜ MG for 51.1 10/14	9-1030am (9:00 AM-9:30 A		-----Su	:30		\$600.00		0.00 NM		
E 52	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$125.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1	1		\$125.00		0.00					



Hiatus Dates

Order Sep 00:15:00

Estimate # **2002**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 52	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$600.00	
				9a-Sun LCL 10 News		(9:30 AM-10:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	-----1	1		\$125.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	10/08/12-10/14/12	9a-Sun LCL 10 News	9-1030am		(9:30 AM-10:00 ,-----Su	:30	(\$125.00)	0.00	NM						
See MG 52.2																
2	WPLG	10/08/12-10/14/12	9a-Sun LCL 10 News	9-1030am		(9:30 AM-10:00 ,-----Su	:30	\$600.00	0.00	NM						
Ⓜ MG for 52.1 10/14																
E 53	WPLG	10/11/12	10/11/12	Thu 10-11p	CM	SCANDAL	---1---	:30	1	\$2,500.00	LUR	0.00	NM	1	\$5,000.00	
				SCANDAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	---1---	1		\$2,500.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	10/08/12-10/14/12	Thu 10-11p	SCANDAL		---Th----	:30	(\$2,500.00)	0.00	NM						
See MG 53.2																
2	WPLG	10/08/12-10/14/12	Thursday Prime Special	9-11p		---Th----	:30	\$5,000.00	0.00	NM						
Ⓜ MG for 53.1 10/11																
[program correction: debate]																
E 54	WPLG	10/09/12	10/09/12	Tue 10-11p	CM	10-11p	-1-----	:30	1	\$2,000.00	LUR	0.00	NM	1	\$5,000.00	
				Private Practice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	-1-----	1		\$2,000.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	10/08/12-10/14/12	Tue 10-11p	10-11p		-T-----	:30	(\$2,000.00)	0.00	NM						
See MG 54.2																
2	WPLG	10/08/12-10/14/12	Tue 10-11p	10-11p		-T-----	:30	\$5,000.00	0.00	NM						
Ⓜ MG for 54.1 10/09																
E 55	WPLG	10/09/12	10/09/12	Tue 8-9p	CM	8-9p	-1-----	:30	1	\$5,500.00	LUR	0.00	NM	1	\$5,500.00	
				DWTS: All-Stars: An		(8:00 PM-9:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	-1-----	1		\$5,500.00	0.00								
E 56	WPLG	10/10/12	10/10/12	Wed 10-11p	CM	10-11p	--1----	:30	1	\$2,000.00	LUR	0.00	NM	1	\$6,000.00	
				Nashville												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	--1----	1		\$2,000.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	10/08/12-10/14/12	Wed 10-11p	10-11p		--W-----	:30	(\$2,000.00)	0.00	NM						
See MG 56.2																
2	WPLG	10/08/12-10/14/12	Wed 10-11p	10-11p		--W-----	:30	\$6,000.00	0.00	NM						
Ⓜ MG for 56.1 10/10																
E 57	WPLG	10/10/12	10/10/12	Wed 9-10p	CM	9-10p	--1----	:30	1	\$5,500.00	LUR	0.00	NM	1	\$15,000.00	
				Modern Family/ Moder												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	--1----	1		\$5,500.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	10/08/12-10/14/12	Wed 9-10p	9-10p		--W-----	:30	(\$5,500.00)	0.00	NM						
See MG 57.2																
2	WPLG	10/08/12-10/14/12	Wed 9-10p	9-10p		--W-----	:30	\$15,000.00	0.00	NM						
Ⓜ MG for 57.1 10/10																



WPLG

Contract / Revision **261445** Flight Dates **10/09/12-10/15/12** Hiatus Dates
Original Date / Revision 10/08/12/ 10/08/12 Order Sep 00:15:00
Advertiser **Pol/B Obama/Pres/D** Product **OBAMA SCHED A** Estimate # **2002**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
														Totals	149\$167,825.00